

# ALF BAINES

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## PROFILE

Artistic professional with a keen eye for detail and aesthetic approaches to all design related subjects. An individual who works extremely well in a team or on independent projects. Adept in producing result-driven designs and knowledgeable written content that encapsulates high quality journalism and industry level professionalism.

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## SKILLS

Proficient in Adobe InDesign

Proficient in Adobe Photoshop

Proficient in Microsoft Office

Presenting

Copywriting

Styling

Excellent Written and Verbal Communication Skills

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## INTERESTS

Fashion

Art and Design

Photography

Journalism

Social Networking

Health and Beauty

Lifestyles and Cultures

## EMPLOYMENT

Hades Wool | 2019 -2020 ( Temp )

handled stock count, Deliveries and returns, Customer Liaison.

Pizza Hut Uk | April 2017 - september 2017

Front of house, Order management,  
Host duty, Bar duty, Phone call monitoring, Maintaining health and safety standards, Maintaining health and hygiene standards, Customer service and advice.

Stephanie Baines Photography | 2015 - Present

Office Admin, Photo Editing, Bookings and Assisting  
Photoshoots.

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## EDUCATION

Birmingham city university | September 2017 - Present

BA Fashion Branding and Communication

Prestons College | September 2013 - June 2016

Theatrical hair and media make-up VTCT Level 3 Diploma

Art and design Extended Diploma 90 Credit Level 3 Diploma

Wellfield business and enterprise college | September 2008 - 2013

GCSE Maths and English - Grade C

GCSE Photography and Art - Grade B

University College Birmingham 2016 - 2017

Specialist Hair and Special Effects Make-up - level 4

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## EXPERIENCE

Uni News

Content editor - Writing accredited articles that are relatable to student life styles.

Style Birmingham

Worked as a content editor - Created a concept that included a Fashion photoshoot, Trend update, beauty review and interview that was chosen to be published on their online platforms.

BDA

Created a trend forecasting concept based on environmental issues which was pitched to the director of BDA