

MILANA GOLUBOVA

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PERSONAL PROFILE

I am a Fashion Branding & Communications (BA Hons) graduate. A passionate creative individual with strong conceptual and thinking skills. I take pride in my work ensuring that it meets the high standards that I hold myself to. I am seeking a creative styling job to apply my skills, create work that communicates and continually learn and develop new skills while at the same time refining my current skillset further.

SKILLS

- Creative
- High level of attention to detail
- Good Working Knowledge of Adobe Photoshop and Indesign
- Flexible and Adaptable
- Able to operate well under pressure
- Using own initiative to complete tasks
- Innovative and outgoing
- Well-developed research skills
- Thorough understanding of ecommerce within fashion

RELEVANT EXPERIENCE

REIZEN BRANDING → JAN 2020 - MAR 2020

- Collaboration with young designer to style product photoshoot along with the campaign.
- Developed the branding concept for the brand, market analysis and designing the branding materials such as logo, responsive website, packaging and tags.

UNI NEWS → APR 2019 - MAY 2019

- Independent brief which enhanced my journalistic skills and public speaking.
- Created compelling articles and developed my unique writing style.

MYBCU BLOG FASHION STYLING → FEB 2019

- The university blog requested four students to style an outfit in six different ways.
- Allowed for freedom of creative expression in which I thrive the most.

BDA LONDON → DEC 2017 - JAN 2018

- In this live brief I was exposed to the art of trend forecasting and developed my skills in identifying future trends.
- This was a research focused brief and really opened my eyes to different ways of looking at trends.

H&M → NOV 2016 - PRESENT

(SALES ADVISOR)

- Working collaboratively with visual merchandisers in the morning, moving around & blocking new stock.
- Working with the admin team on the weekend which included Cash handling, Till floats, dealing with transfers and sales figures.
- Answering phone calls, helping with enquiries and maintaining a professional outlook at all times.

TK MAXX → NOV 2015 - NOV 2016

(SALES ASSISTANT)

- Gained confidence and improved greatly on team work skills.
- Prioritise customer service which was reflected in the feedback from customer surveys

EDUCATION

BIRMINGHAM CITY UNIVERSITY → SEP 2017 - PRESENT
(BA HONS) Fashion Branding and Communication

BIRMINGHAM METROPOLITAN COLLEGE → SEP 2016 - JUN 2017
UAL Foundation Diploma in Art and Design – Distinction

BIRMINGHAM METROPOLITAN COLLEGE → SEP 2015 - JUN 2016
UAL Level 3 Photography – Distinction

HOLLY LODGE HIGH SCHOOL → 2010-2015
Art (A) Maths (C) English Lit (C) English Language (C) Science (C) French (C) Child Development (C)