

ZAINAB.GIRACH

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Profile

An extremely motivated, hardworking and open minded final year fashion student. My creative abilities allow me to reach out of my comfort zone and use my initiative. I also have the ability to adapt to new situations with a positive attitude and strong work ethic as a result of going on an Erasmus exchange to the Netherlands. Having a proactive approach to my work allows me to be ambitious yet realistic in everything I do.

Employment

Design and marketing: Modestly Active (Feb 2018 – Mar 2018)

- Designed ranges and print variations for upcoming swimwear collections
- Social media marketing including product photography and editing. My images are now live on the website
- Fit meetings to discuss fabrics, colourways and progress

Production development assistant: Markus Lupfer (Nov 2017-Feb 2018)

Studio Internship. I gained a new understanding on technical aspects of specialist fabrics as well as seeing the importance of every role in a creative team. Once manual patterns are complete, digitising those patterns on Gerber, cutting patterns and fabrics ready for production, tracing patterns. Leading up to and being a part of London Fashion Week presentation.

Production development assistant: Roksenda (Jul 2017- Oct 2017)

Studio internship. Assisting the team with a range of jobs including digitising patterns on Gerber, cutting patterns and fabrics ready for production, tracing patterns and helping out with photoshoots for weekly fit meetings as well as sourcing trims for collections in and around London. Leading up to and being a part of London Fashion Week also.

Sales Assistant: Superdry Bullring (Nov 2015- Ongoing)

- Vital role in maintaining the highest standard of customer service at one of Superdry's most important stores
- Handling payments, refunds and complaints in a professional and calm manner
- Processing online orders to satisfy customer requests
- Working with the team to maximise sales in order to meet daily targets
- Discussing latest seasons and trends as well as colours which compliment one another resulting in a complete outfit build suited to the individual customer
- Learning about fabric variations and how they affect price points and quality of garment

Wedding photographer: Zahid Studio Photography

- Collaborating with creative staff to ensure all wishes of the client are met
- Surrounded by new people resulted in social skills being improved
- Learnt about the technical aspects of a camera and how to use it in different locations

Education

Birmingham City University (2015-Present)

BA (Hons) Fashion Design- modules include: First year: Fashion Practise and Theory, Fashion Materials and Form & Fashion Design Practise. Second year: Primary concept, Stretch/Technical development and Secondary concept. Final year: Fashion and colour, FMP & Portfolio

HKU University of the Art Utrecht, Netherlands (Feb 2017-Jun 2017)

Erasmus exchange program- Modules include: Commercial group design, Illustration, Individual study activity, New Materialism and History of fashion in the modern day

Gateway College-2012-2015

Art and design foundation diploma: Distinction

3 A Levels: A*-B

City of Leicester College-2007-2012

9 GCSE's A-C including: English Lit (B), English Lang (C), Maths (B), Science (B, C, C), Textiles (B), Art (B), Drama (B)

Key Skills

-Microsoft office including: Word, PowerPoint and Publisher

-Adobe Design including: Photoshop and Illustrator

-Hand Drawing and Illustrations

-Proficient in garment manufacture, utilising industrial machines such as: Lockstitch, Overlock, Cover seam

-Pattern cutting

-Print Design

-Photography

Interests and Achievements

I came runner up in the Fashion & Colour project award in my final year at university.

I was awarded the best made garment for Fashion and Textiles during my A Levels and the outstanding student of the year award in my Foundation degree. These are all an academic and personal achievement for me.

Photography: Abbasspace whose work is quite abstract but draws focus in unique ways, something I enjoy exploring in my free time

Sport: As well as regular sports and fitness, I enjoy extreme sports some of which I have been involved in are mountain climbing/hiking, white water rafting and most recently skydiving.

References available on request