

LOLA WILLIS

PROFILE

BA (Hons) Menswear Fashion Design graduate (as of July 2019), who showcased at Graduate Fashion Week 2019, and was finalist for the YKK Accessories Award. I have industry experience assisting in the aspects and processes of Ted Baker's Design Department, alongside 6 years working in fashion retail. I am currently seeking an entry level Menswear Design or Production opportunity, bringing my passion and eye for detail to a creative role.

SKILLS

- CAD (Adobe Photoshop and Illustrator)
- Pattern cutting and garment construction knowledge
- Research skills including concept, trend, and fabrication
- Computer literate (Microsoft Word/Excel/Outlook)



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EXPERIENCE

Ted Baker, Design Department Work Experience (March 2018)

Working with the mainline and contemporary Designers I assisted with the management of samples, creating CADs, and using PLM to update design information.

Meme Fabrics, Pattern Cutter (July 2012)

Developing bespoke patterns to client's measurements.

EDUCATION

- **2016 – 2019, Birmingham City University**
BA (Hons) Fashion Design (Menswear)
- **2013 – 2016, Exeter College:**
UAL Diploma in Art and Design (Fashion Design) Distinction, (validated by UAL)
- **A Levels** – Textiles B, Art C, English Language C
- **2013 – 2015, West Exe Technology College**
GCSEs – 10+ A-C grades, including English A, Maths B, Textiles A, Fine Art A, Graphic Art A

EMPLOYMENT

2013 – 2019, Ted Baker, (House of Fraser Exeter/ Birmingham Bullring), Sales Advisor

Working within Ted Baker's own high standards, the company furthered my interest in garment design and construction. I transferred retail location in 2016, adapting to a fast-paced flagship standalone store environment, using CIMs stock system and carrying out admin support duties including commercial reports, money mapping, and collating and sending figures.

AWARDS

- **Graduate Fashion Week Accessories Award sponsored by YKK - finalist, 2019**
- **Graduate+ Bronze, Silver, and Gold Award**
Birmingham City University, 2017, 2018, & 2019
- **Outstanding Studentship Fashion & Textiles**
UAL Diploma Art and Design, 2016

REFERENCES

References are available on request.