

JESSICA ANN PARSONS

FASHION DESIGN

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I have recently show cased my sustainable final year collection, at Graduate Fashion Week 2019. My work has been focused on using reclaimed, waste and sustainable alternatives fabrics and by using different methods to create exciting new materials. Within my final year I have gained new skills with learning a variety of textile techniques, such as embroidery, digital embroidery and rug tufting. I have also continued develop my understanding of pattern cutting and designing. I am incredibly motivated, goal driven and am a keen learner, also pushing myself to create and achieve the highest of my ability.

CAD

- Illustrator for flat and technical drawings with close up images of details.
- Well-practised Photoshop skills used for layout and image editing.
- Detailed insight into Wilcom Embroidery studio, to convert images into embroidery designs.
- Frequent user of PowerPoint, Word, Excel and Outlook.
- Set up websites using Wix.com

Achievements and Experience

Graduate Fashion week.

I was selected by a panel of judges at the BCU internal fashion show, to show my final year sustainable collection at graduate fashion 2019.

Drapers

'Fashions rising stars: Drapers Graduate Fashion Week 2019 preview' within this article I was mentioned with a photograph of my outfit one from my Graduate collection.

Graduate Fashion week - Talent of Tomorrow campaign.

I was put forward by my university and selected by the organisers at graduate fashion week, to send one of my looks from my collection for the campaign shoot. These images have been shared and featured within ELLE magazine.

Shift Conference

I was approached by a lecturer at Birmingham City University, to give a talk at the Shift conference on the sustainable methods that I have used within my final year collection. Here, I spoke in a lecture theatre that seats 200 people, this has giving me confidence to be able to explain myself well in front of a large crowd.

Katie Jones Fashion and Colour award.

I was a runner up in the Katie Jones fashion award, here I was able to get important industry feedback on a project I completed at university.

Gresham Blake

I undertook an internship with Gresham Blake a transparent luxury tailor, that is based in Brighton, this was for 4 months as part of the 2nd half of my year out in industry. Here, I had the privilege of sitting in designs meetings and was part of the design team that worked on S/S and A/W 2019. I also was assigned the task of designing socks for the Berlin National History museum, which were later sold within their giftshop.

London Fashion Week// Faustine steinmetz A/W19

In the weeks running up to LFW, I was appointed the task of managing the new interns joining the company. During the show day, I helped with different jobs such as organising interns roles, dressing models, last minute alterations to garments, checking over outfits before the show and quick changes during the show.

Faustine Steinmetz

Intern for 6 months with Faustine Steinmetz a slow fashion brand, as part of my sandwich year at university. I experienced the whole design process to the garments being made, from researching online, sampling which included hand embroidery, weaving on looms, hand knitting, beading for accessories, macramé knots and fabric dying. Reporting back to the designer with any alterations.

Erasmus Exchange at Politecnico Di Milano, Milan, Italy.

I was chosen as part of a small group to represent my university and study in Milano, Italy as part of a student exchange program. There I learnt a variety of methods for designing for a more commercial market by illustrating my ideas clearly and using technical sheets with pricings. I attended many lectures & classes on sustainable brands. Also, learning different life skills by overcoming methods of communication.

Run up to and Graduate Fashion Week 2016

Dresser at Graduate Fashion week – worked well, fast and calm under pressure, handling delicate garments, checking, packing and unpacking outfits to the show and followed designer's orders on styling the pieces accurately.

Helping with filming for level 6 Undergraduates portfolios- sourcing models, organising final portfolio submissions, and setting them up for display at Graduate Fashion Week.

Helped level 6 Undergraduates collections- help included hand stitching details, cutting out patterns, construction of garments on industry sewing machines and over lockers.

Northbrook College Graduate Charity Event

Help set up a college fashion show to which all profit went to a chosen charity- roles included approaching business to source items for goodie bag, making alterations on garments to fit models, setting up seating areas for guests and making sure all models were in line on time.

Ruby Moon

Chosen to work on a project alongside an ethical swimwear designer- Ruby Moon. After being briefed by an industry professional, the Project included selecting a concept, sourcing appropriate fabric, then designing a swimwear collection to meet the needs of the customer/target market.

Education

Politecnico di Milano-

BA(HONS) Fashion design
Technologies For The Fashion Product – Masters level
Fashion Design Workshop – Italian Tailored Jacket
Fundamentals of Design

Birmingham City University-

BA (HONS) Fashion Design level 6 – awaiting overall grade.
BA(HONS) Fashion Design Level 5
BA(HONS) Fashion Design Level 4

Northbrook College Sussex –

UAL Level 3 Extended Diploma in Art & Design With Grade Distinction
BTEC Level 3 Subsidiary Diploma in Art & Design (FASHION AND CLOTHING) With Grade Distinction.
English Functional Skills At Level 2
Maths Functional Skills At Level 2

Reference

Available on request.