

FIRUZA THOMPSON

CONTACT



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QUALIFICATIONS

University Foundation Programme in
Business NQF Level 3
Lincoln College
2011 - 2012

English Qualification for International
Students
IELTS
Lincoln College
June 2011

College Diploma in Law and Social Protection
Samarkand Professional College, Uzbekistan
2006 - 2009

LANGUAGES

ENGLISH

RUSSIAN

IRANIAN

TURKISH

PROFESSIONAL PROFILE

A recent graduate with a BA (Hons) in Fashion, Business and Promotion and a fluent speaker of **four languages** with **six years' experience** of retail fashion, luxury and high street brands; currently seeking a position in international sales.

Born in Uzbekistan and settled in the UK in 2009, a creative and supportive person with a friendly and diplomatic approach. Excellent attention to detail, and the ability to maintain focus on the end result – a team builder and team player.

BA (HONS) - MODULES

Trend Forecasting – Identified key drivers, analysing past and current trends; considered global issues beyond the fashion world to understand mood and profile of target customers.

Buying and Merchandising – Created Spring Summer 2018 collection for All Saints - product development, sourcing budget, supply chain, stock management and ethical sustainability.

Digital Marketing, Branding and PR – Developed a proposal and marketing campaign for increasing in-store footfall for fashion brand, Pure Collection. Analysed brand identity, marketplace segmentation, marketing mix, media platforms and product range.

Final Major Project – Extensively researched eco-tourism and developed a complete proposal for a smartphone App. to give access to eco-friendly and well-being holidays. Developed a business plan with a focus on funding, development, marketing, App sign-up and conversion as well as cash flow forecast, break even analysis and future growth strategies.

SKILLS

MICROSOFT OFFICE

INDESIGN

ILLUSTRATOR

PHOTOSHOP

ACHIEVEMENTS

PEER RECOGNITION

Chosen to represent Student Council at College in Uzbekistan, and also during study at Lincoln College.

PROMOTIONS

Promoted from Sales Assistant to Supervisor and given the responsibility for managing a small team.

KARATE

Competed at National level in Uzbekistan.

REFERENCES

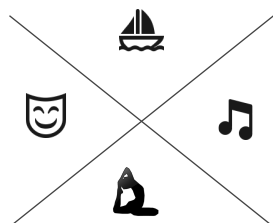
Birmingham City University

ALISON RAPSEY
COURSE DIRECTOR
Alison.Rapsey@bcu.ac.uk

JOULES

NICOLA WELBURN
STORE MANAGER
Nicolawelburn@aol.com

INTERESTS



EMPLOYMENT HISTORY

OFFICE Shoes – Cashier in Store (Lincoln)

November 2018 – Current

- Managing a small team of sales assistants.
- Responsible for all transactions, cashing-up, refunds etc.
- Monitoring daily sales target

SELFRIDGES (Birmingham)

Autumn 2017

Worked as part of a team developing a solution to attract customers to the top floor of the Birmingham store.

JOULES LTD - Supervisor in Store (Shrewsbury)

February 2015 – July 2018 (moved house)

Led a small team of 3-4 sales assistants, managing the store 2-3 days per week. Specific responsibilities included:

- Opening and closing store.
- Managing available cash.
- Achievement of daily sales budget.
- Stock rotation.
- Visual merchandising.
- Customer service.
- Daily Report for Manager / Deputy Manager

SCOPE (Charity Shop) – Volunteer (Shrewsbury)

November 2014 – February 2015

AGATHA BOUTIQUE - Sales Assistant (Lincoln)

July 2013 – July 2014 (moved house)

Voted by British Vogue as one of the best boutiques in Great Britain, selling brands such as Paul Smith & Vivienne Westwood.

- Reception
- Personal stylist
- Stock rotation
- Visual merchandising
- Managing available cash

SCOPE (Charity Shop) – Volunteer (Lincoln)

February 2013 – July 2013

AM Packaging Ltd - Assistant in Various Departments (Gainsborough)

2010 – 2012 (Part Time)

A manufacturer of machinery, for processing and packaging food.

- Customer Service
- Sales Support
- Accounting
- Shipping

Marjona Universal Barakasavdo - Assistant (Uzbekistan)

2008

Administrative Assistant to Lawyer.

Duties included general administration and preparing legal documents such as subpoenas, complaints and appeals.