

# EMILIA KALINOWSKA

FASHION, BUSINESS AND PROMOTION STUDENT

## INFO



### Name

Emilia Kalinowska



### Location

Warwickshire, UK.



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### Website

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## REFERENCES



### Anna Gray

Founder - Model Students Ltd.

Phone: 07837238266

Email: [anna@modelstudents.co.uk](mailto:anna@modelstudents.co.uk)



### Theresa Sullivan

Owner - Tessa Francis Bridal.

Phone: 07931912138

Email: [tessafrancisbridal@gmail.com](mailto:tessafrancisbridal@gmail.com)



### Alison Rapsey

Course Leader - BCU.

Email: [alison.rapsey@bcu.ac.uk](mailto:alison.rapsey@bcu.ac.uk)



## EXPERIENCE

2017 -  
Seasonal

### NCS Learn by Design

Mentor

- Providing pastoral care for teams of young people throughout a 4 week summer programme.
- Lead the team in a social action project, inspiring and motivating young people to give back to community.
- Being alert 24 hours / day to ensure safety and wellbeing of the young people.

2017 - 2018

### Bumble Holding Ltd.

Student Ambassador

- Organising and executing promotional events, marketing stunts and collaborating with clubs and societies.
- Proactively promoting and representing Bumble on social media in a professional and approachable manner.
- Opportunistically spreading the positive message of empowered dating for women.

2018 - 6M

### Model Students Ltd.

Intern

- Communicating and maintaining relationships with clients.
- Casting and booking models, ensuring portfolios are up to date.
- Updating the SAGE database and negotiating booking fees.
- Writing regular blog posts and upkeeping social media.

2018 - 5M

### WED2B.

Bridal Consultant

- Communicating with brides, suggesting gowns and accessories based on specified criteria and body shape.
- Visual merchandising, maintaining the shop floor; ensuring that the store is beautifully presented at all times.
- Assisting with deliveries and carrying out regular stock inspections.

2018 - 2019

### Tessa Francis Bridal Studio.

Bridal Consultant

- Carrying out 1 to 1 appointments lasting up to 2 hours, understanding the needs of each customer individually.
- Responsible for opening and closing the boutique, supervision of the store in the owners absence.
- Maintaining aesthetically pleasing social media accounts, with regular posts and updates.
- Weekly update of store visuals and layout.



## EDUCATION

- 2014 - 2016 **St. Benedict's Sixth Form, Alcester**  
*International Baccalaureate*  
Grade: 35 points.
  - 2016 - 2018 **Nottingham Trent University, Nottingham**  
*BA (Hons) Fashion Communication and Promotion*  
Grade: Diploma
  - 2018 - 2019 **Birmingham City University, Birmingham**  
*BA (Hons) Fashion, Business and Promotion*  
Grade: Pending
- Dissertation: Modelling industry: breaking out of the vicious cycle. A self-devised research report exploring the limitations of the modelling industry whilst embracing the technological progression within the sector.
- Final Major Project: An outlined business plan, to include financial forecasts and marketing outcomes, drawn up from a big idea for a digital model agency where real models would undergo 3D scanning and digitisation.
- 2017 - 2020 **UK Academy of Wedding & Event Planning**  
*Diploma in Wedding Planning, Styling and Design*  
Grade: Pending



## OTHER INFORMATION

- Languages**
  - Native English, written and oral expertise.
  - Native Polish, written and oral expertise.
  - Early intermediate Spanish, written and oral.
- Modelling**
  - Agency signed and freelance model since 2014, worked with brands to include Joules, Boots and Seventeen.
  - Collaboration with various creatives, networking and creative direction on shoots.
- Travelling**
  - Learnt to adapt to unanticipated situations, time manage, budget and overcome language/communication barriers.
  - Cultural awareness and international experience.



## SKILLS AND EXPERTISE

InDesign	<div style="width: 80%;"></div>	Creativity	<div style="width: 80%;"></div>
iMovie	<div style="width: 60%;"></div>	Flexibility	<div style="width: 70%;"></div>
Ms PowerPoint	<div style="width: 80%;"></div>	Team work	<div style="width: 70%;"></div>
Ms Publisher	<div style="width: 60%;"></div>	Communication	<div style="width: 80%;"></div>
Ms Word	<div style="width: 80%;"></div>	Organisational	<div style="width: 80%;"></div>
Ms Excel	<div style="width: 60%;"></div>	Problem-solving	<div style="width: 70%;"></div>